Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **14VC2024** | **Duration :** | **3hrs** |
| **Sub. Name :** | **TV PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Discuss the application of Visual Thinking in developing a TV Program. | CO1 | 10 |
| b. | Evaluate the advantages of Single Camera over Multi-Camera Production for TV Program. | CO2 | 10 |
| (OR) | | | | |
| 2. | a. | What is Studio Based Production and how it helps TV Broadcasting. | CO1 | 10 |
| b. | Examine the Nature Target Audience in TV Production. | CO2 | 10 |
|  |  |  |  |  |
| 3. | a. | Reality Shows are more Popular in TV Broadcasting – Justify. | CO2 | 10 |
| b. | Quiz Program depends on Planning and Strategy –Elaborate. | CO2 | 10 |
| (OR) | | | | |
| 4. | a. | Discuss the genre of Single Camera Television Production. | CO1 | 10 |
| b. | Design a strategy for Television Program on Election Analysis. | CO2 | 10 |
|  |  |  |  |  |
| 5. | a. | Specify different genre of Television Program. | CO1 | 10 |
| b. | Discuss the development strategy for News Presentation on Climate Change. | CO1 | 10 |
| (OR) | | | | |
| 6. | a. | Differentiate Documentary genre from other types of Television Program. | CO2 | 10 |
| b. | Design a documentary on the Food Heritage of India for Television Program. | CO3 | 10 |
|  |  |  |  |  |
| 7. | a. | Discuss the style of Teleserial Program for Television. | CO1 | 10 |
| b. | Elaborate the quality of a Recent Current Affairs Program in any one Television Channel. | CO2 | 10 |
| (OR) | | | | |
| 8. | a. | Discuss the advantages of making a Television Program in Indoor Studio. | CO2 | 10 |
| b. | Evaluate the need for a Crew or a Team for Television Production. | CO3 | 10 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. | a. | Elaborate the elements of Budget Planning involved in Television Program Production. | CO2 | 10 |
| b. | Develop a Marketing Strategy for Television Program. | CO3 | 10 |